

# FREE

# Website Information Sessions

**Customers view your Website differently in 2008.  
People expect much more!**

Businesses who pay close attention to the quality of their website, recognising that customers use the internet now heavily as a research tool and 'quality' confirmation medium, succeed to higher levels than their competitors.

**Ensure your website harnesses some basic features:-**

- Easily Navigated, Bright, Succinct and Well Structured
- Fast Loading with Consistent Presentation from Page to Page
- Written with 'Marketing' Focussed Text
- Offers Easy Purchase or Enquiry options

We offer you a **FREE, no-Obligation** Information Session to share techniques on how to **grow your business** utilising a well developed and promoted website. We are also happy to give your existing website (if applicable) a **'Health Check'**.

A sample of topics that will be discussed include:-

- Designing and Structuring an **eye-catching website**
- Building a **customer friendly** website with easy navigation
- How to **easily Self-Maintain** areas of your own website, for example:-
  - > product catalogues > services lists > specials > new product highlights > FAQs
  - > staff profiles > events & news > customer downloads > competitions > voting polls
  - > links > and more ... (from any internet connected computer - anywhere - anytime)
- Generate **on-line sales** to expand your customer base
- Plan an **eCommerce** website
- Process sales securely using an **SSL Certificate** or **Payment Gateway**
- Attract customers through website **Search Engine Optimisation**
- Build **Search Engine ranking** to drive visitors to your website



- **Track website performance** AND your other marketing promotions
- **Identify Opportunities** through understanding site visitor statistics

To arrange a time for us to visit you, give us a call today phone **8231 5433** or eMail [adelaide@webfirm.com.au](mailto:adelaide@webfirm.com.au)



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**Website  
Design**

**Website  
Self Maintenance  
Options**

**Search Engine  
Optimisation**

**Internet  
Marketing**

**Business  
Growth Strategies  
and Results  
Driven By Teamwork**

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